

# INSIGHTS

JULY 2025

The Growing Influence of

## **POLITICAL RISK IN RISK APPETITE**



The Real Cost of  
Disinformation

From Risk to Resilience:  
A Board Level Guide  
to Captives

Compounding Risks:  
A Structural Challenge  
in a Systemic World

# Editor's Note



Dear Readers,

Risks without borders now define the business landscape. Political tensions shape where and how capital moves. Disinformation distorts perception, trust, and value. And once-separate threats (climate, cyber, economic) are colliding in ways that challenge traditional risk models. This month, we examine four forces shaping the future of risk.

Political risk is no longer confined to unstable regions or niche sectors. It now sits at the heart of strategic decision-making, influencing where capital flows, how contracts are structured, and whether long-term plans are even viable. For insurers, it demands a more integrated approach to risk selection and pricing.

Disinformation, once dismissed as background noise, has emerged as a structural threat. It erodes trust, distorts markets, and creates new forms of liability. Its ripple effects can be difficult to quantify, yet they are increasingly impossible to ignore.

Captive insurance, long seen as a niche solution, is becoming a key tool in risk strategy. In a volatile and capacity-constrained market, captives offer control, flexibility, and the ability to tailor coverage to complex needs. But they also require strong governance and long-term vision.

And finally, compounding risks, where multiple threats converge and magnify, are challenging traditional underwriting models. These are not just bigger risks; they are different in kind. They call for systemic thinking, better coordination, and new ways of building resilience in an interconnected world.

Together, these four themes point to a clear truth: the future of risk is more complex and far less siloed than ever before. Navigating it will require a shift not just in tools, but in mindset and toward connected thinking, continual adaptation, and the courage to question what used to be certain.

  
**Annie Undikai**  
**Managing Editor**

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# The Growing Influence of **POLITICAL RISK** **IN RISK APPETITE**



Once considered a distant issue, political risk was something that businesses kept at arm's length and only relevant to certain regions or sectors. That is no longer the case. Political risk is now intertwined with business strategy. It shapes where capital flows, how supply chains are designed, whether contracts get signed, and whether long-term growth plans are even viable.

For the insurance industry, this shift demands more than agility. It calls for a deeper recalibration of how political risk is understood, priced, and integrated into underwriting decisions.

### **A Changing Global Landscape**

Insurers can no longer treat political risk as a niche product. The events of the last ten years have made that clear. From sanctions and tariffs to coups, cyber warfare, and state-backed asset seizures; these risks now cut across industries and borders. Political risk has moved from being a rare scenario to a recurring part of the global business environment.

The 2024 Russell Global Risk Survey identifies geopolitical conflict as a major concern for risk managers, now ranking second behind cyber risk. Nearly 70% of respondents have adjusted their strategic plans due to rising instability, a significant shift from a decade ago when political risk was often disregarded in C-suite discussions.

Recent events back this up. Russia's invasion of Ukraine not only resulted in immediate losses but also disrupted energy supply chains, reshaped regional alliances, and led major corporations to write off billions in assets. According to Marsh, the number of countries experiencing heightened political risk has risen to over 60, compared to just 38 in 2018.

Marsh's Political Risk Report 2025 reveals an increase in risk scores for countries that were once considered stable, primarily due to governance challenges, civil unrest, and resource nationalism. The report indicates a 19% rise in global political risk losses from 2020 to 2024, with the energy, technology, and agribusiness sectors being particularly affected.

This evolving landscape is forcing underwriters to ask harder questions. Not just where a company operates, but how it's connected in terms of supply chains, cross-border financing, ESG commitments.

The OECD's Country Risk Classification now considers macroeconomic indicators alongside political and institutional vulnerabilities. Insurers must develop dynamic frameworks using open-source intelligence, satellite monitoring, and scenario modelling to stay current.





### **Growing Importance of Political Risk Insurance**

The insurance sector has witnessed this transformation firsthand. Political Risk Insurance (PRI) has evolved from being merely a back-office product to becoming a crucial necessity for businesses navigating the uncertainties of today's geopolitical landscape.

PRI generally protects against losses due to expropriation, political violence, contract frustration, and unfavourable regulatory actions. However, its scope is broadening. Insurers are modifying policies to include coverage for state-sponsored cyberattacks, de facto embargoes, and arbitrary environmental rulings; risks that were previously deemed too unpredictable for underwriting.

As highlighted in Marsh's Political Risk Report 2025, the demand for PRI surged by 13% year-over-year in 2024. This growth was notably driven by mid-sized companies venturing into high-growth, high-risk areas. Policy tenures are also lengthening, with more buyers seeking coverage terms beyond five years. This trend indicates that clients are thinking more long-term about political volatility.

The Multilateral Investment Guarantee Agency (MIGA), a member of the World Bank, noted a nearly 30% rise in demand for PRI between 2015 and 2020. This surge indicates a changing viewpoint on political risk coverage, especially in sectors such as infrastructure, energy, and natural resources, where political shifts can lead to considerable consequences.



PRI is also gaining ground in the Middle East and Sub-Saharan Africa, where renewable energy projects are especially exposed. For companies building solar or wind projects, traditional insurance often overlooks the political realities on the ground.

Regulatory changes, governmental instability, and sudden policy shifts can completely derail projects. These issues are not merely operational setbacks; they represent significant existential threats. What is essential is coverage that considers these political shocks and safeguards long-term investments.

### **Real Costs of Political Risk**

No longer just a theoretical issue; political risk is manifesting as tangible balance sheet losses and significant delays in project execution. Marsh & McLennan reported that 67% of global executives identified political risk as one of their top five external threats. This underscores the profound impact these disruptions have on operations.

This risk presents itself in various forms such as contract disputes, payment blockages, abrupt policy changes, or even shifts in governance. The consequences can spread quickly, as a single regulatory change may halt infrastructure projects, while the cancellation of a permit can eliminate millions in anticipated returns.

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The Ukraine conflict has starkly highlighted these challenges. According to the 2023 EU External Action report, businesses in Ukraine experienced an average annual revenue loss of 40%, leading many to restructure or exit the market. However, the repercussions reached far beyond Ukraine, affecting pricing, transportation logistics, and investment choices throughout Europe and Central Asia.

The broader cost of political risk is also seen in the operational side. Countries with high political instability often require businesses to invest heavily in areas such as security, compliance, and navigating shifting tax policies. These expenses can rapidly reduce profit margins, particularly for those in volatile environments. The

risk of sudden policy changes can throw off entire business models, leaving companies scrambling to adapt.

### **As A Strategic Consideration**

More companies are now recognising political risk as a fundamental aspect of their strategic planning, rather than merely a factor to insure against. Decisions regarding market entry, mergers and acquisitions, and even supply chain design increasingly depend on the political stability of a country. The potential consequences of miscalculating this risk are simply too great.

Take Argentina for example. The country presents significant opportunities, including critical minerals, food exports, and a skilled workforce. However, challenges like policy volatility, currency controls, and sovereign debt issues hinder long-term planning. Consequently, many global firms have reduced their exposure, not due to a lack of promise in the market, but because political uncertainty jeopardises future returns.

Businesses are now incorporating political risk assessments into their due diligence processes, alongside financial and legal reviews. They are scenario-testing elections, monitoring social movements, and stress-testing contracts against regulatory changes. The focus has shifted from merely where to invest to how well operations can adapt to political shifts.

Insurers need to foster strong relationships with their clients. This goes beyond merely providing coverage; it also includes helping them with risk exposure mapping, contingency planning, and contract structuring. The dynamics of these conversations are changing and it is essential for them to keep evolving.

### **What's Next?**

Looking to the future, political risk is set to become increasingly significant. Factors such as climate policy, migration, trade tensions, and cyber conflict are powerful political forces that will influence global business for many years to come.

Insurers must adapt by creating tools beyond traditional risk scores, utilising political science, data analytics, and frontline intelligence. They should provide clients with more than coverage, focusing on insight, partnership, and flexibility to address evolving risks.





# THE REAL COST OF DISINFORMATION





For decades, risk meant something measurable and data-driven. This includes events like fire, flood, or cyberattack that could be modelled, priced, and prepared for with a fair degree of confidence. Even reputational damage, despite its complexity, was usually tied to something concrete: a product failure, a regulatory lapse, or a crisis at the top.

Today, threats and risks don't always come from what's real, but from what people believe to be true or what they've been made to believe. In many cases, that belief isn't organic. It's carefully manufactured, distributed, and amplified with purpose.

Disinformation has infiltrated the corporate world, extending beyond politics and foreign interference. Businesses have become targets—either through strategic attacks or opportunistic moves. False narratives have led to disrupted deals, plummeting share prices, initiated investigations, and permanently shifted public perception.

For the insurance sector, this situation brings forth challenging questions: How should we categorise disinformation? At what point does the loss truly start? And what does effective protection entail when truth is in dispute? Traditional risk models were not designed to address these complexities. Yet, this is precisely where risk now resides.

### **A Different Kind of Contagion**

Disinformation and misinformation are often used interchangeably, but they are fundamentally different in origin and impact. Misinformation refers to false or inaccurate information shared without intent to deceive. Disinformation, on the other hand, is intentional and strategic. It's created and spread with the specific goal of misleading, manipulating, or destabilising.

Disinformation goes beyond simply presenting incorrect facts. It involves intentionally distorting narratives to fulfil a particular agenda, whether political, economic, or ideological. These fabrications are crafted to create confusion, undermine trust, tarnish reputations, or influence markets. Even more concerning is the rapid evolution of these tactics; which includes deepfakes, counterfeit social media profiles, AI-generated articles, and altered videos.

The World Economic Forum's 2025 Global Risks Report indicates that misinformation and disinformation rank among the top five global risks for the second consecutive year. This underscores their growing impact on social cohesion, governance, and public trust. Furthermore, research from MIT shows that false news disseminates six times faster on Twitter than factual content, especially in areas like politics,

finance, and public health. The outcome? Confused stakeholders, unstable markets, and corporate crises that frequently escalate well beyond the initial falsehood.

Disinformation presents significant risks for corporations, impacting multiple facets of their operations. It can undermine investor confidence, invite regulatory scrutiny, provoke public backlash, or even disrupt entire supply chains. In some instances, competitors, activist groups, or nation-states may exploit disinformation as a tactical weapon to inflict damage.

This issue has evolved beyond mere communication challenges; it is now a strategic risk. Boards, risk managers, and insurers must approach it with the same level of seriousness as they would cyber threats or compliance failures.

### **Toll on Trust and the Bottom Line**

When disinformation targets companies, the damage runs deeper than bad press. It erodes market value, disrupts supply chains, invites regulatory scrutiny, and in some cases, even leads to physical harm. What starts as a false narrative can quickly become a serious business risk.

A Deloitte report revealed that 52% of global executives experienced reputational harm within their organisations due to disinformation or fake news in the past two years. For 15% of these executives,



the repercussions extended beyond reputation, resulting in tangible financial losses. Notably, 22% reported that it resulted in legal actions or regulatory repercussions. The risk of disinformation has become too apparent to overlook, influencing how leaders make decisions and how insurers assess impact.

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**Disinformation and misinformation are often used interchangeably, but they are fundamentally different in origin and impact.**

Consider what happened in the UK in 2020. As the pandemic progressed, a conspiracy theory emerged online, suggesting that 5G towers were linked to COVID-19. Within a matter of weeks, both disinformation and misinformation escalated into acts of violence. Over 80 towers were either set ablaze or vandalised, and engineers from telecom companies such as Vodafone and EE faced harassment while working in the field.

These companies had to redirect resources from vital upgrades to public awareness initiatives and emergency repairs, all while striving to uphold critical infrastructure during a health crisis. What initially manifested as mere digital noise escalated into physical sabotage and widespread public panic. This scenario evolved beyond a typical public relations challenge; it became a crisis of business continuity; an operational risk fuelled by distorted perceptions.

### **Insurance Can't Ignore**

The insurance industry has long been structured around tangible triggers, which are events that can be traced, documented, and modelled. But disinformation operates differently. It spreads quickly, often anonymously, and its impact is shaped not by fact but by perception.

Underwriting against misleading narratives introduces a unique challenge that doesn't align with traditional risk frameworks. How can one assign a value to the cost of belief?

The industry is starting to address the lack of standard coverage for disinformation-related losses. Conversations are increasing, especially in areas like D&O liability, media liability, cyber, and political risk insurance. As disinformation leads to regulatory investigations, shareholder actions, and reputational harm, insurers are compelled to take action.







The challenge with disinformation is attribution, as it often lacks a clear source, making it difficult to determine whether it originates from a hostile state, a disgruntled employee, or an anonymous user. This ambiguity complicates the validation of claims and raises concerns about the language in existing policies regarding "intentional acts," "reputational harm," and "non-physical damage."

In a white paper published by AXIS Capital addressing this critical issue, attention is drawn to the rising threat of synthetic media, deepfakes, and viral misinformation and disinformation. The paper encourages underwriters to incorporate these into their pricing and

policy language, highlighting that such occurrences could significantly elevate both the frequency and severity of claims across multiple lines..

In financial markets, the consequences of coordinated disinformation are already playing out. A 2023 report by the Financial Stability Board documented how misinformation campaigns on platforms like Reddit, X and TikTok have triggered sharp, short-term volatility in specific equities and commodities.

The "meme stock" phenomenon was an early warning. The deeper risk lies in what happens when similar tactics are turned toward a company's leadership, product safety, or ESG track record.

These scenarios don't just damage perception, but they carry financial, operational, and legal consequences.

Yet despite these warnings, disinformation remains a peripheral issue in numerous underwriting discussions. It is frequently regarded as a communication challenge rather than a fundamental business risk. This perspective is becoming increasingly unsustainable. In a climate where falsehoods can influence markets, derail deals, and incite public backlash in mere hours, overlooking disinformation as a significant threat is no longer viable.

### **A New Kind of Risk Narrative**

Insurance has long been associated with risk, but it equally relied on trust among the insurer and the insured, underwriter and broker, as well as the client and the community. Disinformation challenges that trust in unprecedented ways, generating confusion where clarity is crucial. It brings uncertainty not only to markets but also to the narratives that define reputations, inform decisions, and shape public perception.

As threats evolve, insurance must adapt by not only pricing risks and drafting exclusions, but also helping clients anticipate and respond to challenges. That means going beyond traditional coverages and exploring new solutions that reflect the realities of digital influence, synthetic media, and reputational volatility.

It also calls for a reassessment of their advisory relationships. This involves helping clients identify disinformation vulnerabilities in areas like executive communication, ESG disclosures, and third-party partnerships. Resilience goes beyond insurance; it includes situational awareness, rapid response strategies, and creating robust internal systems.

Insurers have the potential to play a proactive role in how organisations approach risk management, evolving from passive observers to collaborative partners in risk strategy. As the industry responds to cyber threats, climate risks, and pandemics, it must also confront the challenge of disinformation with utmost seriousness. In an era where narratives can be easily distorted, establishing trust is essential for effective defence.

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**In a landscape where falsehoods can move markets, sink deals, and provoke public backlash within hours, ignoring disinformation as a material exposure is no longer an option.**





# From Risk to Resilience

A Board-Level Guide to Captives





With the increasing complexity of risk management and the volatility of insurance markets, many corporations are now opting for captive insurance solutions. Captives provide a flexible and strategic approach to managing risk, enhancing coverage, and decreasing dependence on commercial insurers.

While setting up and overseeing a captive is not a quick fix, it requires meticulous governance, thoughtful long-term planning, and continuous evaluation. Boards play a crucial role in this endeavour. Their responsibilities go beyond merely granting initial approvals and allocating capital. They should pose probing questions that uncover potential risks, challenge existing assumptions, and ensure alignment with the organisation's objectives.

Here are eight critical questions every Board should be asking about captive insurance:

### **1 What strategic purpose will the captive serve?**

Captives are not just insurance vehicles. They're risk management tools that can support broader business objectives. A well-structured captive can help stabilise premiums, retain profits, fund self-insured retentions, and access reinsurance markets more efficiently. Boards must ensure the captive's purpose is clearly defined and integrated into the organisation's overall risk and capital strategy.

Is the goal to reduce total cost of risk? Close gaps in commercial coverage? Create a profit centre? Without clarity on the "why," decisions about the "how" will be difficult to justify.

## **2 How does the financial model of the captive impact the group?**

Beyond upfront capitalisation, Boards should look closely at how the captive's financials interact with the parent company. What are the expected cost savings? What investment strategy will the captive pursue? How will premiums be priced internally, and are those prices aligned with market benchmarks?

Captives can bring accounting and tax benefits, but they also introduce complexity. Boards must assess not just return on capital, but volatility, liquidity, and compliance implications over time.

## **3 What risks should the captive underwrite?**

Risk selection is crucial for establishing a captive, requiring boards to decide between covering high-frequency, low-severity risks (like employee benefits) or low-frequency, high-severity risks (such as product liability). Each decision impacts capital requirements, pricing, and reinsurance structure. It's vital to evaluate the quality of risk data, including its credibility and available loss

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**Boards should ensure the risk strategy is both grounded in data and flexible enough to adapt as the business and risk landscape evolve.**

histories, especially for emerging areas like cyber liability and ESG risks, which have limited historical data and greater uncertainty.

A sustainable captive thrives on a diversified and well-managed risk pool. Over concentration in one class of business or aggressive assumptions around underwriting profits can threaten its sustainability. Without regular actuarial reviews and sound governance, the captive can quickly become a liability instead of a strategic tool. Boards should ensure the risk strategy is both grounded in data and flexible enough to adapt as the business and risk landscape evolve.

## **4 Which jurisdiction best fits the company's regulatory, tax, and operational needs?**

Jurisdictional choice significantly impacts a board's strategic decision when forming a captive. It influences regulation, taxation, management, and integration with the parent company's operations. Each domicile presents a unique regulatory environment, flexibility, infrastructure maturity, and oversight approach.

For example, the Labuan International Business and Financial Centre (Labuan IBFC) has emerged as a top choice in Asia, due to its modern captive framework, competitive cost structure, and flexibility for both conventional and Shariah-compliant entities.

Due diligence remains crucial. Boards must assess if the jurisdiction can facilitate the captive's growth, adapt to changing compliance requirements, and align with the organisation's overall strategic objectives.

## **5 What role will the captive manager play in supporting board oversight and ensuring governance integrity?**

Once a captive is established, it becomes a regulated insurance entity with its own set of obligations such as licensing, reporting, solvency, compliance, and risk management. These responsibilities sit within the broader framework the board sets, but the day-to-day execution falls heavily on the captive manager.

The captive manager is essential in translating the board's strategic direction into daily operations. They implement governance policies, ensure regulatory compliance, and maintain the captive's credibility as an insurance entity. Their responsibilities include preparing board materials, documenting decisions, and coordinating with auditors, regulators, and service providers.

By reinforcing clear accountability and supporting the board's oversight role, the captive manager helps safeguard the integrity of the structure. Their involvement provides consistency, transparency, and operational discipline, which are key ingredients for a well-governed, responsive captive. Choosing the right manager means selecting a partner who understands the board's expectations and can be trusted to uphold them.





## **6 How will the captive navigate emerging risks and changing insurance markets?**

Risks evolve and boards need to ensure that their captive remains aligned with the company's shifting risk landscape and appetite. Hence, captives must be designed not only for today's risks, but for those on the horizon. Traditional exposures like property, liability, or employee benefits are no longer the whole picture.

Boards now face a shifting landscape shaped by cyber threats, ESG liabilities, litigation funding, geopolitical instability, and supply chain fragility. If left unchecked, these risks can quietly accumulate and create blind spots in the company's overall protection strategy.

That's why captives need to embed horizon scanning and scenario planning into their risk management process. This isn't just about reacting to market trends. It's about proactively evaluating new and emerging exposures, assessing their materiality, and considering whether the captive can and should underwrite them.

## **7 How can the company ensure the captive remains aligned with its overall strategy?**

To remain effective, captive needs to evolve alongside the business. This requires the board to evaluate whether the captive's role, coverage lines, and risk appetite still align with the company's strategic objectives. If the business expands into new markets, acquires assets, or changes its operating model, the captive's purpose and function may need to shift too.

Built-in feedback mechanisms are crucial for success. Conducting annual strategy reviews, gathering insights from group risk and finance, and utilising performance benchmarking can effectively evaluate whether the captive is providing value. The board should also consider if the captive is being maximised in its potential, whether it's to support ESG objectives, tap into reinsurance markets, manage volatility, or enhance capital efficiency. When effectively integrated, the captive evolves beyond a mere insurance tool to become a strategic asset.

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**Risks evolve and boards need to ensure that their captive remains aligned with the company's shifting risk landscape and appetite.**

Finally, every board should ask: What if we no longer need this structure? While captives are effective tools, they may not always be necessary due to changes in the business environment, new regulations, evolving risk appetites, or shifts in strategic direction. Mergers or acquisitions might create redundant captive functions, and returning to the commercial market could be more sensible. Therefore, planning for a clean and compliant exit from the captive should be part of the initial discussions.

The board must understand the details of an exit process, including regulatory steps, timelines, as well as the implications for reserves, claims, and assets. Understanding tax, legal, and reputational factors is also crucial. A solid exit strategy offers clarity and control, enabling the organisation to adapt, protect its finances, and maintain trust with regulators and stakeholders.

Captive insurance serves as a strategic risk financing tool that can provide long-term value with proper governance. Without careful oversight, it may become underutilised or expose the group to risks. Boards that ask the right questions can ensure their captive remains effective and sustainable.





# COMPOUNDING RISKS



A STRUCTURAL  
CHALLENGE IN A  
SYSTEMIC WORLD







The insurance industry has long operated on the assumption that risk can be segmented, isolated, and quantified. This assumption worked when exposures behaved independently or predictably. However, the growing frequency of complex, interrelated events is exposing a flaw in this foundational logic.

Risks are increasingly manifesting not as isolated events, but rather as components of larger, interconnected systems. In these systems, the interactions among various exposures lead to outcomes that are fundamentally different from the individual risks themselves.

Compounding risk refers to this phenomenon. It occurs when two or more exposures combine to create an event whose characteristics differ significantly from its individual components. These compounded outcomes often carry altered probability profiles, exhibit unforeseen interdependencies, and produce cascading effects across businesses, geographies, and regulatory environments.

To address this growing challenge, it is necessary to move beyond traditional categories and examine compounding risks through a technical lens. A well-structured framework can aid in identifying the various ways risks intertwine and develop over time.

Four distinct categories help to clarify this: systemically linked risks, accumulative stress risks, emergent convergence risks, and risk amplification loops.

**Systemically Linked Risks** arise when exposures are structurally connected across operational, digital, or geographic systems. A disruption in one part of the system initiates failures in other parts, not because of inherent severity, but due to dependency. This type of risk has become particularly prominent with the growth of digital infrastructure and global supply chains.

A failure at a crucial logistics hub or data center, for instance, might begin as a localized incident but can result in considerable downstream disruptions across various industries. This could lead to claims related to property, business interruption, and liability lines. Such risks frequently spread laterally, challenging conventional vertical modeling methods.

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**Risks are increasingly manifesting not as isolated events, but rather as components of larger, interconnected systems.**

**Accumulative stress risks** arise from the gradual accumulation of low to moderate severity exposures over time. While each individual incident may seem manageable, their combined impact diminishes a system's tolerance and resilience. Often, the final triggering event is moderate, yet the existing pressure has rendered systems susceptible to failure.

Infrastructure failures, for instance, frequently follow this pattern. A series of minor outages, neglected maintenance, and insufficient investment culminate in a scenario where a small stressor, like a heatwave or power surge, leads to a complete systems breakdown. These risks pose challenges to the industry's dependence on annual policy cycles and conventional event-based underwriting. They require long-term visibility and recognition of deterioration over time.

**Emergent Convergence Risks** refer to the outcomes that arise from the intersection of familiar exposures, resulting in new and unexpected threats. These risks are not simply intensified versions of existing ones; they are fundamentally transformed.

A vivid example of this concept is the COVID-19 pandemic. What began as a public health concern quickly transformed into a supply chain crisis, created a cyber risk environment, disrupted commercial real estate, and caused a substantial upheaval in the labor market.

The convergence of different risk categories has produced second- and third-order effects that extend far beyond traditional health and life insurance frameworks. These risks often lie outside of established modelling systems, as their primary trait is the unpredictability stemming from the interactions themselves, rather than from the individual elements.

**Risk Amplification Loops** occur when the consequences of an event reinforce the conditions that gave rise to the event in the first place. These feedback mechanisms accelerate the severity or recurrence of the original exposure, often creating cyclical or self-perpetuating risk dynamics. Climate change has made these loops more visible.

For example, wildfires result in higher premiums and lower insurance penetration, which leads to increased uninsured losses. These losses erode resilience, prompting further market withdrawal and regulatory tension. Over time, this cycle can reduce the effectiveness of risk transfer mechanisms entirely. Amplification loops challenge pricing adequacy, threaten the viability of traditional pooling models, and demand greater attention to systemic thresholds.



Each category of compounding risk presents specific modelling, pricing, and product design challenges. Systemically linked risks expose weaknesses in aggregation methodologies and event definitions. Accumulative stress risks highlight the inadequacy of short-term rating approaches and the need for data on asset degradation, operational fatigue, and exposure persistence.

Emergent convergence risks challenge the clarity of coverage language and the adaptability of scenario planning. Additionally, risk amplification loops necessitate proactive governance that considers both behavioural and market dynamics.

The insurance sector must evolve by improving its analytical tools. Traditional models that depend on individual probability distributions and historical loss patterns fall short in today's landscape. Instead, risk analysis should incorporate network-based logic, scenario chains, and the behavior of systems under duress.

This calls for underwriting frameworks to incorporate a broader range of cross-functional inputs, particularly for clients with intricate operational footprints. Additionally, reinsurance structures must adapt to ensure that aggregation language and loss definitions accurately represent the complexities of modern interdependence.





On the flip side, designing policies demands careful thought because of changing risks. Exclusions and limits that once seemed sufficient may now lack clarity, while previously unnoticed exposures can pose greater risks as losses exceed anticipated levels. As risks grow more interconnected, it becomes crucial to use clear contract language to ensure effective risk mitigation.

The evolving nature of compounding risk impacts capital allocation, regulatory engagement, and insurers' advisory roles. Early-adapting companies can better adjust capital buffers, shape policy structures, and collaborate with regulators on stress testing frameworks that address interconnected threats rather than just linear shocks.

This shift isn't temporary. The risk environment is becoming permanently more connected, with exposure paths that are harder to trace and more likely to converge. As these dynamics intensify, compounding events will not only become more frequent but also more severe.

Insurers that continue to assess risk in silos may find themselves blindsided—caught off guard by exposures they technically underwrote but never truly understood. Compounding risk reminds us that threats are no longer discrete. They emerge from interactions, feedback loops, and shared vulnerabilities.